

YOUR PHOTOGRAPHY EXPERIENCE

Welcome!

Thank you for considering us to capture your special moments.

Photography is not only about creating beautiful images. It is about creating an experience where you feel comfortable, confident, and completely yourself.

Our goal is simple: to make every session feel effortless, natural, and enjoyable while creating photographs that represent who you truly are.

We want every client to leave feeling like they didn't just hire a photographer – they found a personal photographer who feels like a long-time friend who knows them well and whom they are very comfortable with.

Step 1: Getting Started

Initial Inquiry

Your photography experience begins by reaching out through:

- **Website contact form**
- **Email**
- **Instagram**
- **Facebook**
- **Call**

Once your inquiry is received, we will review your request and respond within **24 hours**.

During our first conversation, we will discuss:

- **Type of session**
- **Date and availability**
- **Location ideas**
- **Your vision**
- **Photography style preferences**
- **Any questions you may have**

Step 2: Planning Your Session

Understanding Your Vision

Every person is unique, and your session should reflect that.

Before your shoot, we will discuss:

- **Your preferred artistic style**
- **Types of poses you like**
- **Whether you prefer close-up portraits or wider environmental shots**
- **Your preferred mood and feeling**
- **Any insecurities or features you want photographed in a specific way**
- **Anything you would like to highlight or avoid**

Your comfort matters. The goal is to create images where you feel confident and authentic.

Choosing Your Location

You are welcome to suggest a location that is meaningful to you.

If you need help choosing, we will provide multiple location recommendations based on:

- **Your desired style**
- **Lighting conditions**
- **Season**
- **Accessibility**
- **Overall vision**

Outfit Guidance

After booking, you will receive an outfit guide with recommendations on:

- **Colors**
- **Clothing combinations**
- **What photographs well**
- **What to avoid**
- **How to create a cohesive look**

The goal is to make sure your outfits complement the location and style of your session.

Step 3: Securing Your Booking

To reserve your date and time:

- **A 25% booking retainer (minimum \$50) is required.**
- **Your session date is officially secured once the retainer is received.**

The remaining balance must be paid **before the beginning of your session.**

Accepted payment methods:

- **E-Transfer**
- **Cash**

Step 4: Preparing for Your Session

Before your session, we will make sure everything is prepared:

- **Location confirmed**
- **Outfit planned**
- **Photography style discussed**
- **Session expectations explained**
- **Any special requests noted**

You are also welcome to share inspiration photos so we can better understand your preferred style.

Step 5: Session Day

Arrival

Please arrive approximately **10 minutes before your scheduled session time**.

This allows enough time to settle in, prepare, and start your session comfortably.

Late Arrivals

We understand that unexpected situations happen. However, please communicate with us as soon as possible.

- **Arriving 15 minutes late without providing at least 2 hours prior notice may result in reduced session time.**
- **Arriving 30 minutes late without providing at least 2 hours prior notice will be considered a no-show.**

During Your Session

You do not need to know how to pose. Guidance will be provided throughout the entire session.

We will help with:

- **Natural posing**
- **Expressions**
- **Movement**
- **Confidence**
- **Creating genuine moments**

The goal is not to create stiff, unnatural photos. The goal is to capture you in your true energy.

Step 6: Editing Process

Finding Your Style

Every client has a different vision.

Before final editing, we can provide examples of different editing styles so you can choose the look that best represents you.

Options may include:

- **Natural and true-to-life**
- **Warm and emotional**
- **Cinematic**
- **Other personalized styles**

Retouching

Professional editing is included.

Depending on your preference, editing will include:

- **Basic skin cleanup**
- **Minor blemish removal**
- **Natural enhancements**
- **Small adjustments to create a polished final image**

We believe in enhancing your natural appearance, not changing who you are.

Step 7: After Your Session

Sneak Peek

A few edited images will be delivered within:

48-72 hours

This gives you something exciting to enjoy while your full gallery is being prepared.

Final Gallery Delivery

Your completed gallery will typically be delivered within:

1-2 weeks

Delivery times may vary during extremely busy periods, holidays, vacations, or unexpected circumstances. If there are any changes, you will always be informed beforehand.

Step 8: Receiving Your Photos

You will receive:

- **Professionally edited**
- **High-resolution images**

RAW files are not included as they are unfinished working files.

Your gallery will remain available for:

6 months

You may download your images as many times as needed during that period.

Step 9: Additional Photos & Products

Additional edited images are available for purchase.

Pricing for additional images can be found in your selected package guide.

Future offerings may include:

- **Prints**
- **Framed photographs**
- **Albums**
- **Wall art**

Step 10: Privacy & Sharing

We love sharing our work and celebrating our clients' stories.

With your permission, images may be featured on:

- **Website**
- **Instagram**
- **Facebook**
- **Marketing materials**

If you prefer privacy, simply let us know before or during your session, and your images will remain private.

Step 11: Travel

Sessions within approximately **45-60 minutes from Abbotsford** are included.

For locations beyond this area:

- **A travel fee of \$25 per additional 15 minutes of driving time applies.**

For locations significantly farther away, a custom travel fee can be discussed.

Step 12: Rescheduling & Weather

If you need to reschedule:

- **One reschedule is available with at least 48 hours notice.**
- **In cases of genuine emergencies, we will work with you to find the best solution.**

For outdoor sessions affected by weather, we will discuss options together, including:

- **Rescheduling**
- **Alternative locations**
- **Adjusting the session plan**

Step 13: After Your Experience

Your feedback helps us grow.

After receiving your gallery, you are welcome to leave a Google review sharing your honest experience.

Every review helps us improve and continue creating better experiences for future clients.

If you loved your experience, sharing our work with friends and family means the world.

Referral rewards may be available from time to time, including:

- **Discounts**
- **Free gifts**
- **Printed photographs**
- **Other special offers**

Our Promise

Our promise is to create an experience where you feel:

- **Comfortable**
- **Confident**
- **Relaxed**
- **Valued**

We don't want your session to feel like a photoshoot.

We want it to feel like spending time with someone who understands you – while creating memories you will cherish forever.